

RentItToday.com

Privacy Policy

Applicability

Rent It Today understands and respects your concerns about privacy. Our goal is to provide you with a personalized Internet experience that delivers the information, resources, and services that are most relevant and helpful to you. This Web site provides information and resources related to the products and services offered by Rent It Today. We hope that you will find the Web site useful and we provide you with this notice of our intentions with respect to the information we may collect from you while you are using this site. Supplemental statements may apply to certain countries, products, or services in particular. Links to supplemental statements, if any, can be found at the end of this page. Additionally, certain aspects of use of this site or information collected through this site may be covered by our contracts, if any, with customers.

Collection and Use of Information

When you visit our site we may collect information from you that we might use to provide services, contact you with information on our products and services, maintain security or improve our site usability.

Personally Identifiable Information

From time to time, we may request information that personally identifies you such as your name, mailing address, email address, telephone number, or other information that can be used to identify you. We may use this information to contact you with surveys or news and information about our products and services.

You may have signed up for a Rent It Today service that allows you to establish a personal profile on the Web site. In that case the best way to change your contact preferences is to log in to your personal page and update your profile. Your preference change will take effect immediately.

Use of Cookies

In some circumstances, we may use cookies to enhance your experience on our site; for example, by keeping track of your login name or password, or to "remember" your preferences. A "cookie" is a small data file stored on your computer's hard drive. Cookies allow us to recognize who you are when you arrive at our site by associating the identification numbers in the cookie with other information you, as a site visitor, have provided us. Cookies also tell us how you click to our site and what pages you click on during your visit. You may manage the use of cookies set by our site by changing your browser's settings, though this may affect your ability to view or interact with certain pages on our site.

Statistical Information

As you use our site, we automatically collect information about your use of the site, such as the time and date of your visit, which Web pages you viewed and the number of bytes of information that were transmitted to your IP address. This information does not identify you personally and is collected for the purpose of maintaining the Web site and improving its usability or gathering statistics about the use of the site.

Dissemination of your Information

Rent It Today will not sell or rent personally identifiable information provided through this site. Occasionally, we may share personally identifiable information with trusted third party vendors and affiliates in order to provide the services you use or to administer our Web site. In addition, we may be required to disclose your personally identifiable information to a third party such as in the case of the sale of all or a portion of our business or assets, or if required to do so by law or to comply with judicial or governmental investigations.

Access and Reporting

You may request a copy of the personally identifiable information we have about you by contacting Privacy@rentittoday.com. If you have established a personal profile through Rent It Today's services, please log in to view or update your information in your profile. You may report a possible violation of this Policy by contacting us at Privacy@rentittoday.com

Security

Rent It Today takes the security of your personally identifiable information seriously. We use physical, electronic and operational safeguards designed to reduce the risk of unauthorized access to your personally identifiable information. If you use Rent It Today's Web applications, you will select a user ID and password. We strongly recommend that you never divulge these to anyone. Communications with secure areas of our web sites are encrypted. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. While we strive to protect personally identifiable information, we cannot warrant the security of the personally identifiable information transmitted to or received by us. We may provide links to external Web sites for your convenience. Rent It Today has no control over the security or privacy practices of these sites. If you have questions regarding a Web site's practices, please review that site's privacy policy.

Changes to this Policy

Any changes to this statement will be posted at this location and will take effect immediately after they are posted. Collection of data from that point on will be subject to the new policy. You may wish to check back from time to time to be aware of any changes to the statement.

Supplemental Statements

For the Trak-1 Privacy Statements please see www.trak-1.com and follow the privacy link.

Use of the Site is governed by Terms and Conditions of Use.

EFFECTIVE DATE: January 1, 2007

E-mail: privacy@rentittoday.com